



## a **sensory** sojourn to **taste & texture**

### SPICY. TANGY. AROMATIC.

In the last 20 years, trade relations between Southeast Asia and the USA and Canada have dramatically improved, opening up the borders of Tibet, Vietnam, the Yunnan Province of China, Myanmar (Burma), Laos, Cambodia, and Thailand to outsiders.

These Southeast Asian countries collectively form the Mekong River Region. Much like the people of the Mediterranean, the people of the Mekong have a common palate and approach to food with different cuisines exquisitely characterized by hot, sour, salty, and sweet flavours.

Griffith Laboratories invites you to savour the flavours of Southeast Asia and Mekong River Region with its complete line of sensuous, simple and exquisite seasoning blends and marinades.



Griffith Laboratories Presents:

# SOUTHEAST ASIAN CUISINE

- Flavours from the Mekong River Region

## CULINARY TECHNOVATIONS PRODUCT LISTING

### For Proteins:

Ideal for pork, chicken, beef, and seafood

### MARINADE:

**Basic Southeast Asian Marinade** -  
a perfect building-block base note  
with hints of soy, ginger, and garlic  
#501-0579

### TOPICALS:

**Aromatic Thai** - lemongrass, sweet,  
sour, salty, and hot  
#501-0580

**Spicy Chinese** - orange and lemon  
citrus notes with fiery chilies, and ginger  
#501-0581

**Aromatic Vietnamese** - sesame,  
lemongrass, and red chilies  
#501-0582

**Cooling Five-Spice** - clove, fennel,  
Szechuan pepper, anise, and cinnamon  
#501-0583

### For Noodles, Rice, and Sauces:

🔥🔥 **Red Curry Mix** - ginger, garlic,  
sesame, and heat  
#501-0584

🔥🔥 **Green Curry Mix** - melon, coconut,  
lemongrass, and heat  
#501-0585

**Southeast Asian Table Sauce Mix** -  
sweet, sour, salty, and hot  
#501-0587

**Sesame Dipping Sauce Seasoning** -  
sweet, sour, and hot  
#501-0588

**Fragrant Yellow Rice Seasoning** -  
floral, lemongrass, and ginger  
#501-0590

**Vietnamese Noodle Seasoning (pho)** -  
citrus, pepper, anise, and ginger  
#501-0591

🔥 **Pad Thai Seasoning Mix** - lemongrass,  
ginger, cilantro, and heat  
#501-0592

### For Snacks:

**Chinese Five-Spice** - cinnamon,  
anise, licorice, soy sauce, and heat  
#501-0593

**Lemongrass Chile** - floral,  
sour, salty, and hot  
#501-0594

🔥 = spicy  
🔥🔥 = very spicy

## FEATURED COVER RECIPE

### Chile-Scented Lemongrass Beef [thit bo nuong - VIETNAM]

SERVES 2 to 4

Tender slices of lean beef marinated and topped with a spicy and aromatic Vietnamese seasoning blend, ribboned on skewers, quickly flame-grilled and served as part of a rice or noodle meal.

#### BEEF

8 ounce flank steak, marinated using *Basic Southeast Asian Marinade* #501-0579

#### AROMATIC BEEF TOPICAL

1 1/2 teaspoons of *Aromatic Vietnamese Topical Seasoning* #501-0582  
1/8 cup sesame oil

#### NOODLES

3 to 4 ounces of rice noodles  
1 tablespoon sesame oil  
1/3 teaspoon *Aromatic Vietnamese Topical Seasoning* #501-0582

To grill the marinated beef, first cut thin slices across the grain to get tender "ribbons," approximately 1/8 inch thick. Thread the slices of beef onto a wooden or metal skewer. In a bowl, mix sesame oil and aromatic seasoning blend and liberally brush this mixture onto the skewered meat. Cover and reserve in the refrigerator.

Boil 2 quarts salted water. Add noodles and cook for 1 to 2 minutes. Drain noodles and toss in a bowl with oil and aromatic seasoning blend. Cover and reserve.

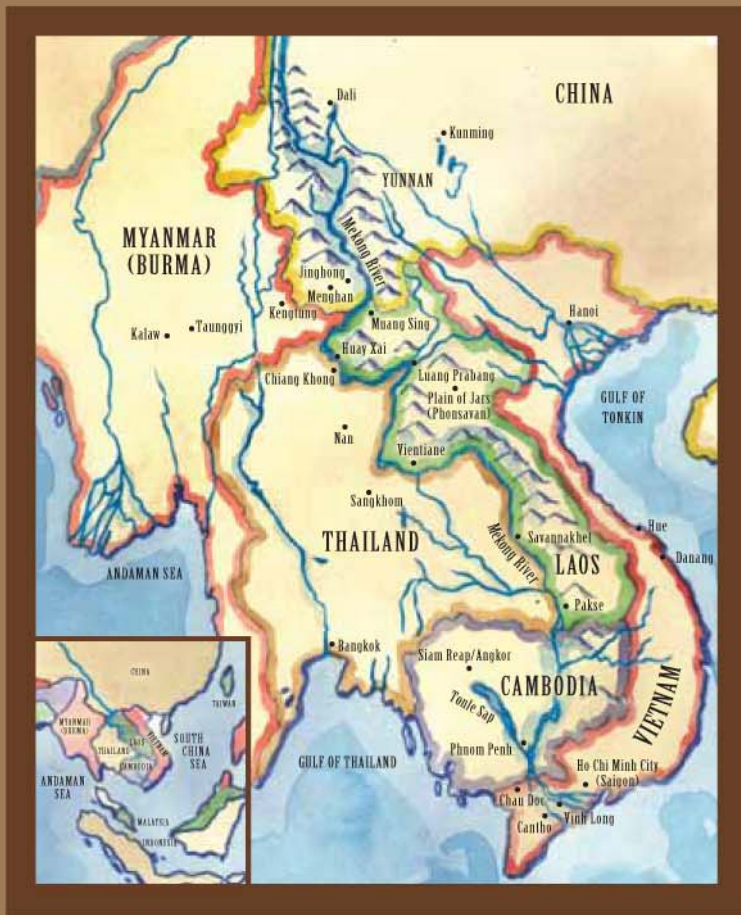
Grill beef skewers for 1 to 1.5 minutes per side until fully cooked.

Serve skewered meat on top of noodle bowl.

NOTE: If using wooden skewers, soak them in warm water for at least 1 hour before using. Cover the tips with aluminum foil before grilling to avoid burning.



SHRIMP SPRING ROLLS WITH SOUTHEAST ASIAN TABLE SAUCE  
[goi cuon -VIETNAM, CAMBODIA]



## THE MEKONG RIVER REGION.

The Mekong River. The River of Rocks.  
 The Mother of All Rivers. The Great River.  
 The River of 9 Dragons.

Known in Tibet as *Dza-chu* in China as *Langang Jiang*, and in Thailand as *Mae Nam Khong*, the Mekong River is 2,610 miles (4,200 km) long and flows southeast from Tibet to Vietnam, emptying into the South China Sea.



The Mekong River sustains some 80 million people and is among one of the most highly productive agricultural regions in the world.

